

LINCOLN RAILS SWIM PROGRAMS

Sponsorship Letter

Dear Sponsor:

Supporting community organizations is a great way to build positive brand recognition. With this unique awareness, there is the ability to grow your business and become a local partner.

The Lincoln Rails Swim Programs offer a great opportunity to become involved at an affordable rate. For \$200.00, every other year, your business information and logo will appear in all of the following:

- High School Meet Programs – Both Men’s and Women’s Swimming
- Club Meet Programs
- Middle School Meet Programs – Both Boys’ and Girls’ Swimming
- Varsity Posters –Both Men’s and Women’s Swimming
- Informational hand-outs sent to athlete’s families
- Online at www.railswimming.com

Swimming is a growing sport in Des Moines, with more families participating each season. In the last six years, the Lincoln swim program alone has increased participation from 10 athletes to more than 120. The Rails compete against athletes from across the Greater Des Moines Metro, which means your business information reaches from Waukee to S.E. Polk to Indianola and everywhere in between.

All funds donated are used to better the south metro swim programs, to keep our facilities upgraded, and to ensure our equipment is up-to-date. If you’re interested in supporting Rails Swimming, please complete the sponsorship form and make a check out to Lincoln Swimming. Mailing information can be found below. Of course, you’re more than welcome to stop by the Lincoln pool.

If you have any questions, please feel free to call or email me.

Thank you,



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